

## Art Supply Drive Information Packet



**Thank you for contacting ArtWorks!**  
**HELP US TO COLLECT ART SUPPLIES FOR CHILDREN IN THE HOSPITAL**

ArtWorks, The Naomi Cohain Foundation  
96 Engle Street, Suite 120  
Englewood, NJ 07631  
Tel: 201-608-0146

[www.artworksfoundation.org](http://www.artworksfoundation.org)

For more information please contact Fran Heyman at  
[fran@artworksfoundation.org](mailto:fran@artworksfoundation.org)

# Mission

## *Art to Heal. Art to Inspire. Art to Empower*

ArtWorks is a not-for-profit organization dedicated to transforming the healthcare experience of pediatric patients through the arts. Our mission is to provide children and young adults suffering from chronic and life-limiting illnesses access to creative and performing arts programs that encourage the use of the creative process as a vehicle for healing, communication, self-expression and personal development. ArtWorks partners with 50 hospitals in New York and New Jersey and serves 20,000 children a year.

*Surprise!Supplies* distributes art supplies and craft kits to children in the hospital. Supplies are delivered to patients in bright and colorful custom built mobile art carts, designed by New York Pop Artist, Ed Heck.

Each year, thousands of children benefit from the *Surprise!Supplies* program. It keeps patients and their siblings busy creating, while anticipating a long day in treatment or accompanying a sibling to a medical procedure. Carts are in place in pediatric intensive care units, hemodialysis units, oncology/hematology clinics and renal and liver clinics. The art cart is brought into the rooms of patients, and children are able to choose their own supplies to use and to keep. The program has filled a huge gap in hospital services that occur when patients prefer to stay in their rooms (or are not physically able to leave their beds). The cart allows hospital staff to reach all children, thereby increasing patient satisfaction and providing valuable therapeutic and recreational support.

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*"I wish you could see the smiles and pure glee that we see on the faces of our patients as we roll the art cart into their room. The art activities not only distract and entertain the patients so that they don't focus on their pain and anxiety, but they get entire families drawing and painting."*

*-Michelle Brauntuch, Child Life Director, Englewood Hospital and Medical Center*

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## What kind of drive can benefit ArtWorks' Surprise!Supplies Program?

If your office, professional organization, child's school, place of worship or other association would like to help children in need, a donation drive is the perfect way to get involved! Drives are critically important as we work to maintain our programs for the children that we serve.

You can help **collect art supplies** or **raise funds**.



Every donation helps ArtWorks, no matter how small or large!  
This kit provides information on how you can help us with the *Surprise!Supplies* program.

**If you have any questions please contact ArtWorks at 201-608-0146 or e-mail at [fran@artworksfoundation.org](mailto:fran@artworksfoundation.org)**

Thank you for your kind efforts. They are greatly appreciated.

# Monetary Donations

We are always in need of art supplies and craft kits to replenish the art carts in all of our hospitals. The supplies that are needed the most are listed below. Please keep in mind that all supplies collected must be new, unopened and non-toxic.

Below is a list of our most requested items:

- **Craft Kits**
  - Small kits Geared Towards Boys & Girls
- **Coloring Books**
- **How to Draw Books**
- **Paint / Color by Number Kits**
- **Individually Packaged Supplies:**
  - Crayons
  - Markers
  - Colored Pencils
  - Glitter Glue
  - Watercolors
  - Model Magic
  - Oil Pastels
  - Scissors
  - Play-Doh
  - Tempera or Washable Paint
- **Yarn/ Yarn Cones**

# Monetary Donations

**Please follow these procedures when accepting monetary donations:**

Some people prefer to give monetarily to a drive rather than purchase an item for the collection, which is also very much appreciated!

ArtWorks will accept cash, checks or a credit card donation, which can be made on our website at [www.artworksfoundation.org](http://www.artworksfoundation.org).

Checks should be made payable to:  
**ArtWorks, The Naomi Cohain Foundation.**

A donation form is attached that can be used for a person making a monetary donation. Make additional copies of the form as needed.

When your drive is completed, please collect the donations and bring them to ArtWorks. It is preferable if you could convert any cash to a company or personal check.

ArtWorks will purchase the art supplies needed for the Surprise!Supplies program with any donations received.

# ART SUPPLY COLLECTION BOX

**Help us collect art supplies for children hospitalized with chronic and life limiting illnesses and their siblings. All donations will be delivered to ArtWorks, The Naomi Cohain Foundation on \_\_\_\_\_, and will be put to good use bringing the healing power of the arts to kids in local hospitals.**

Drive Coordinator: \_\_\_\_\_



## **SAMPLE LETTER/EMAIL TO TARGETED PARTICIPANTS**

Our organization is holding an Art Supply and Fund Drive on [DATES] to benefit ArtWorks, The Naomi Cohain Foundation's Surprise!Supplies program. ArtWorks provides children and young adults suffering from chronic and life-limiting illnesses access to creative and performing arts programs that encourage the use of the creative process as a vehicle for healing, communication, self-expression and personal development. This is a great opportunity to help a great cause and I encourage you to join in our efforts. All supplies and funds raised will help ArtWorks bring arts programming to kids who need it most.

ArtWorks seeks to empower, validate, and honor these children by offering them the hands-on experience and materials with which to create, as well as the opportunity to publicly share their artistic accomplishments. In most cases, children with severe illnesses have very little control over their lives. The seemingly endless array of doctors, hospitals, treatment plans and, sometimes, surgeries, have become a regular part of their existence. Capturing the minds and imaginations of these children through our programs provides them with a much-needed sense of freedom and the opportunity to express themselves—to make choices and decisions about their work—which can be empowering and fulfilling.

Here's how you can help:

1. Donate Funds. For an official Financial Donation Form, please e-mail or see [DRIVE COORDINATOR'S NAME AND EMAIL ADDRESS], or visit ArtWorks' website [www.artworksfoundation.org](http://www.artworksfoundation.org).

2. Donate art supplies in the marked boxes at collection points in our location during the drive. ArtWorks is in need of the following:

- Individually Packaged Supplies: (Crayons, Markers, Colored Pencils, Glue, Watercolors, Tempera or Washable Paint, Model Magic, Play-Doh, Oil Pastels, Scissors, etc.)
- Small Craft Kits for boys and girls
- Coloring Books
- How to Draw Books
- Paint / Color by Number Kits

Thank you for your help!

[DRIVE COORDINATOR, ORGANIZATION LEADER, COMPANY EXECUTIVE NAME]